



# Children First

**2019-2020**  
ANNUAL REPORT



# A message from the Board President & Executive Director

Our 2019-2020 year ended unlike any other. Our amazing team at Children First demonstrated nimbleness and rose to the unprecedented challenge presented by the COVID-19 pandemic. Our staff continued to support children and families while learning to adapt to working remotely from home and balancing the needs of their own families. We would like to take this opportunity to recognize the quality work and the exemplary commitment of all of the Children First staff, students, volunteers and Board members to the children and families of Windsor-Essex County.

Over the last several years Children First has focused on outreach and ensuring families know about our services as early as possible. For many years, families have shared that their only wish was that they knew about our services earlier. This past year Children First received 826 new referrals and of those 43% were for children under the age of three. We know there is room for continuous improvement and as such, we continue to strengthen partnerships and enhance our presence on social media.

We celebrate and honour the work of all of our community partners. This past year we were very fortunate to work with the House of Sophrosyne, Windsor Essex Children's Aid Society and Our Lady of Guadalupe. Through these collaborations, Children First offered an attachment-based parenting group called Circle of Security to the individuals they support. We look forward to continuing these collaborations while we reflect on additional ways we can expand our partnerships and build new connections.

As part of our initiative to increase our outreach to families, we have created short videos about what it means to partner with Children First, Your Rights and Responsibilities while partnering with us, and how together we will develop your Individual Family Plan. These videos are available on [children-first.ca](http://children-first.ca) and will also be available in French and Arabic.

Children First had been planning to relocate our agency for over a year. Although our location on Quality Way served us well for approximately 15 years, we recognized that we needed to be centrally located and more easily accessible to families. We had planned to host our Annual General Meeting together with an Open House in June 2020. Due to the pandemic, our plans needed to pivot. We look forward to welcoming our children and families and community to our new location at 2565 Ouellette Avenue, suite 105 (formerly known as 150 Ouellette Place). We are excited to celebrate a very generous donation from the Stephanie and Barry Zekelman Foundation as they afforded us the opportunity to create a beautiful meeting and training room to share with our families and community.

As we look forward to a new year, we acknowledge that it will look differently for our community and our agency. It is important for our families and community to know we are here to help. Our doors are open whenever families are ready to take that first step and connect with us. We are committed to working with families and our community so that every child has every opportunity for any future!

Stay safe and be kind.

**Lori Kempe,**  
Executive Director

**Adriana McVicker**  
President, Board of Directors

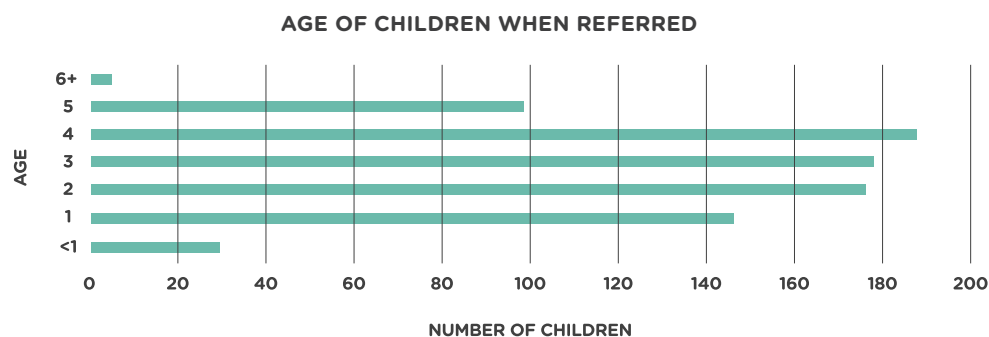
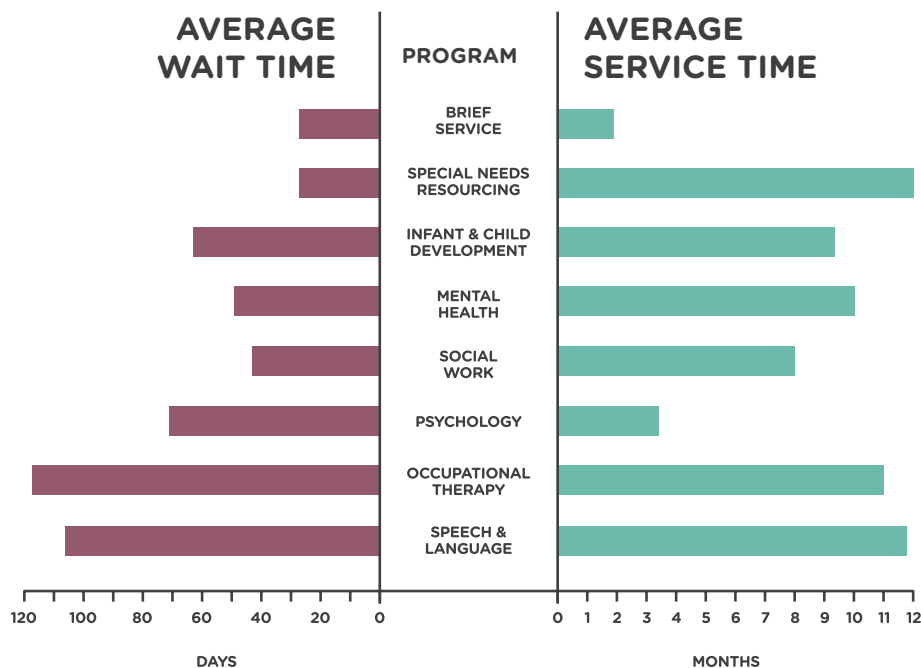
# Children First

## 2019-2020 Continuous Quality Improvement:

### A YEAR IN REVIEW

**826**  
NEW REFERRALS

**21,400+ HOURS**  
WITH CHILDREN & CAREGIVERS



**TOP 5** PRESENTING CONCERNS FOR RECEIVING SERVICE

### SPECIAL NEEDS RESOURCING

- Communication
- Delayed Development
- Aggression
- Temper Tantrums
- Question of Autism

### INFANT & CHILD DEVELOPMENT

- Communication
- Delayed Development
- Question of Autism
- Parent Education
- Motor Delays

### MENTAL HEALTH

- Aggression
- Regulation
- Parent Education
- Oppositional
- Temper Tantrum



**21,000+**  
APPOINTMENTS  
WITH CHILDREN & CAREGIVERS

# 2019-2020 FINANCIAL REPORT

2019-20 Financial Summary for the year ended March 31, 2020	Total
<b>Funding</b>	
City of Windsor	\$3,617,572
Province of Ontario	\$2,584,081
Connections Early Years Family Centre	\$165,014
Rebates, Interest and Recoveries	\$39,296
Fundraising	\$3,274
	<b>\$6,409,237</b>
<b>Expenses</b>	
Salaries and Benefits	\$5,338,469
Program Expenses	\$585,102
Administration	\$312,177
Amortization	\$80,867
	<b>\$6,316,615</b>
Surplus	\$92,622

## BOARD MEMBERS

### PRESIDENT

Adriana McVicker

### VICE PRESIDENT

Brian Dube

### PAST PRESIDENT

Marina Iannitelli

### TREASURER

Kristen Micallef

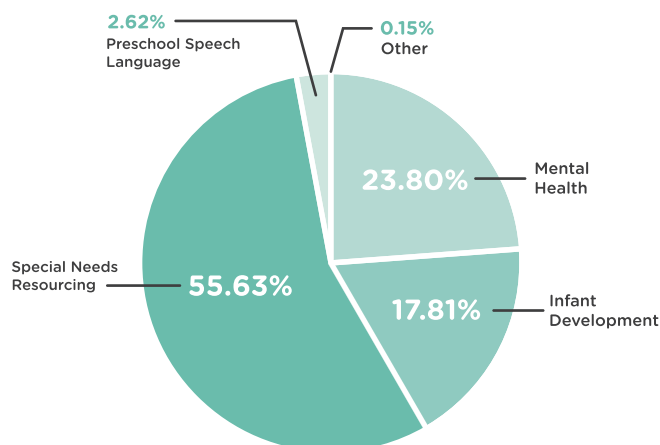
### SECRETARY

Andrea Tremblay

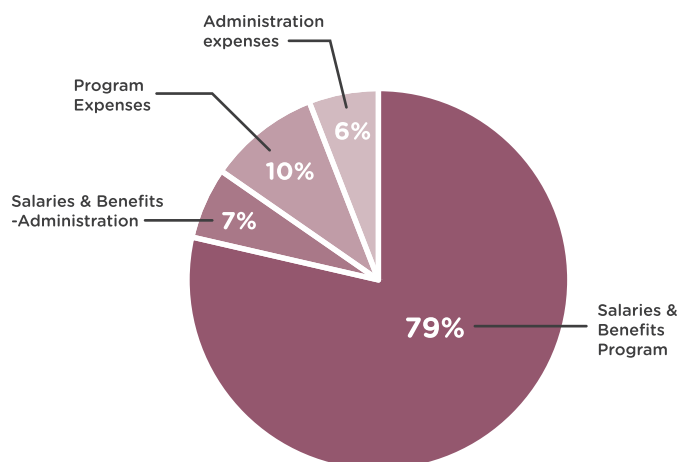
### DIRECTORS:

Jackie Chartier  
Nicole Ouellette  
Jennifer Rooke  
Rachel Stewart  
Venus Olla  
Paul Layfield  
Rob Carruthers

## 2019-2020 Expenses by Program



## 2019-2020 Expenses by Area



# UPCOMING EVENTS

Check out our website  
for Virtual Group  
schedules and other  
News and Events.

[children-first.ca](https://www.children-first.ca)

## Narratives of



Join us for this four session professional  
development opportunity being offered through  
Children First in collaboration with the  
City of Windsor, Children's Services  
starting 7:00PM October 27, 2020.



Danielle Koresky  
Shelley Moore

Sara Florence Davidson  
Tanice Donaldson

For further information, please go to:

<https://www.children-first.ca/news-events/>

# WE'VE MOVED!

The staff at Children First are look-  
ing forward to welcoming you to  
our new location at:

**2565 Ouellette Ave., Suite 105**  
(Formerly known as Ouellette Place)

You can also reach us at:

**p: 519-250-1850**

**f: 519-250-1477**